



CORPORATE EXHIBITOR AND PARTNERSHIP CONTRACT

The undersigned agrees to participate, according to the Terms and Conditions set forth on Page 3 of this Partnership Contract, as a sponsor and/or exhibitor at the **15th Annual Technology in Education International Conference & Exposition (TechEd)**, a program of The Community College Foundation (TCCF), to be held **April 11-13, 2010 at the Pasadena Convention Center in Pasadena, CA**. The primary contact named below has the authority to execute this agreement on behalf of the exhibitor/sponsor company.

Exhibit space selection and placement is done on a first-come, first-serve basis. After receipt and approval of contract an invoice (unless this contract is submitted with a credit card) will be sent and all sponsorship and exhibitor costs will be due in accordance with the invoice.

PRIMARY CONTACT: (will receive all correspondence and GES Exhibitor Services Kit)

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Fax: (____) _____ Email _____

Corporate Web Site: _____

BILL TO:

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Fax: (____) _____ Email _____

EXHIBIT BOOTH SPACE

Exhibit space includes space rental, standard pipe and drape (8' draped back wall and 3' draped side rails) basic signage and general security service plus:

- Five full-conference passes and 100 exhibit-only passes for each 10' X 10' booth
- **Post-show** attendee mailing list
- Your company and web site listed on the TechEd 2010 Website
- Corporate description in the conference program guide

Exhibitors must provide carpeting or other approved floor covering at their cost for all rented space. Exhibitors who dismantle their booth before the close of the show will be charged a \$500 penalty.

Booth Space Location: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Cost (per square foot) Standard space (in-line) = \$15; Premium space (corner) = \$17; Island space = \$19

Examples: In-Line 10'x 10' = \$1500 Corner 10'x 10' = \$1700 Island 20' x 20' = \$7600 Corner 10'x 20' = \$3400

Total Square Feet Requested _____ Exhibit Booth Space Amount Due \$ _____

PARTNERSHIP OPPORTUNITIES

EVENT SPONSORSHIP LEVEL

- | | |
|---|----------|
| <input type="checkbox"/> Platinum Sponsor — includes 20'x20' exhibit booth, full-page, full-color advertisement | \$15,000 |
| <input type="checkbox"/> Gold Sponsor — includes 20'x10' exhibit booth, ½ page, black+1 color advertisement | \$10,000 |
| <input type="checkbox"/> Silver Sponsor — includes 10'x10' exhibit booth, ¼ page advertisement | \$5,000 |

VISIBILITY SPONSORSHIP OPPORTUNITIES

Sponsorships include signage at the event, advertising in the conference program guide and on the TechEd Web site. See **Visibility Sponsorships** in exhibitor packet for more information.

Exhibit Hall Grand Opening Reception	Exclusive	\$5,000
Attendee Continental Breakfast	2 Available	\$5,000
Exhibit Floor Refreshment Breaks	Limited Availability	\$1,500
Attendee Tote Bags	Exclusive	\$3,000
Tote Bag Inserts	Limited Availability	\$1,000
VIP Luncheons/Breakfasts	Two Available	\$1,000

SPEAKING OPPORTUNITIES

Please see Speaking Opportunities in the Exhibit Information Package for more details

Corporate Solutions Session	\$500	Vendor Theater	\$250
Hands-on lab Session	\$1000		

ADVERTISING (Conference Program Guide): Please complete the Advertising Insertion Order and return it with this contract and payment.

Size	Width	Height	Black	Black + Theme color	Full-color w/ bleeds
Full-page	7 ¾"	10 ⅛"	---	\$800	\$1300
Half-page Horizontal	7 ¾"	5"	---	\$550	---
Half-page Vertical	3 ¾"	10 ⅛"	---	\$550	---
Quarter page	3 ¾"	5"	---	\$375	---
Inside Back Cover	8 ½"	11"	---	---	\$1400
Inside Front Cover	8 ½"	11"	---	---	\$1500
Center Spread	17"	11"	---	---	\$2400
ROP Double Truck	17"	11"	---	\$1500	\$2200
Back Cover	8 ½"	11"	---	---	\$2000

PAYMENT INFORMATION

This application shall become binding upon receipt by TCCF and will constitute a binding contract subject to the terms and conditions set forth in this agreement. All monies are due and **payable 30 days from invoice date. If less than 30 days from event, payment required upon signing of contract.**

Checks: Payable to "The Community College Foundation"

Exhibit Space Sponsorships \$ _____
 - Conference \$ _____
 - Visibility \$ _____
 - Hands-on Lab \$ _____
 Advertising \$ _____
 Speaking \$ _____

Mail to: *The Community College Foundation*
TechEd 2010
1901 Royal Oaks Drive, Ste. 1, Sacramento, CA 95815

Credit Card Payments: MasterCard Visa American Express

Card #: _____ Exp. ____ / ____

Name as appears on card: _____

Cardholder Signature: _____ Date: ____

TOTAL: \$ _____

Fax to: 916-922-2346

CONTRACT APPROVAL:

INDIVIDUAL APPROVING CONTRACT:

Name: _____ Title: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

Authorizing Signature: _____ **Date:** _____

This contract shall become binding upon your signature, and is subject to the terms and conditions set forth on Page 3 of this agreement. **No refunds will be given after the deadline date of January 9, 2010.**

Exhibit Terms and Conditions

1. The Community College Foundation (TCCF) reserves the right to exercise its sole discretion in the acceptance or refusal of exhibit applications.
2. Exhibiting participants must obtain permission in writing, in advance, from The Community College Foundation, to make sales or take orders in the exhibit area or within other TechEd facilities provided. Promotional activity shall be limited to the confines of space assigned by TCCF.
3. Each exhibit booth size is 10'x10'. Exhibit space includes space rental, standard pipe and drape, booth identification sign, general security service, and other exhibitor benefits. To allow an unobstructed view of neighboring exhibits, backdrops and decorations are not permitted to exceed eight feet in height, nor can they protrude more than 48 inches from the back wall line.
4. Participants may not schedule other events such as breakfast, luncheons, or dinners during official TechEd program hours or while the Technology in Education International Conference & Exposition are in progress unless TCCF grants express permission.
5. Extremely loud noises such as bells, sirens, buzzers, excessively loud voices, etc. will not be permitted in order to maintain a businesslike atmosphere
6. Distribution of pamphlets, brochures, or advertising matter must be confined to the Exhibit Space.
7. **All exhibitors are required to furnish their booth space with floor covering.**

Installation and Dismantling

8. The Community College Foundation outlines specific move-in and breakdown times in the Exhibitor Services Manual. **No part of an exhibit may be dismantled or abandoned during open exhibit hall hours. Dismantle or abandonment of exhibit space before exhibit floor officially closes will incur a fee of \$500.** If spaces are not vacated within the specified breakdown period, The Community College Foundation reserves the right to remove materials and charge for all moving, storage, shipping, and other expenses to the participant. TCCF will not be liable if such removal causes damage to materials.

Payment Information

9. This application shall become binding upon receipt by TCCF and will constitute a binding contract upon the applicant, subject to the terms, conditions, and regulations set forth in this contract. All monies are due and payable 30 days from invoice date or if less than 30 days prior to the show, payment due upon signing of the contract. Exhibit space must be paid in full before Exhibitor is allowed entry into the Exposition Hall for setup.

10. Use of Space, Subletting of Space

No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitors display. Parent or subsidiary companies are an exception.

Exhibitor Cancellation

11. Space cancellations are accepted in writing to TCCF. Cancellation requests postmarked on or before October 22, 2009 will be charged a service fee of 20% of the total booth space cost. Cancellation requests postmarked from October 22, 2009 to January 9, 2010 will be charged a service fee of 40%. The full contract amount is payable and no refunds will be made for any cancellation postmarked after January 9, 2010.

Cancellation of Conference

12. If TechEd is canceled due to fire, strikes, government regulations, acts of God, or other causes beyond the control of TCCF, TechEd and its representatives shall not be held liable for failure to hold the Convention & Exposition as scheduled, and TCCF shall determine the amount of exhibit fees to be refunded.
13. The participant agrees that TCCF shall have the right to make such rules and regulations or changes in arrangements, as it shall deem necessary and to amend it from time to time. TCCF shall have the final determination and enforcement of all rules, regulations and conditions.

Release of Responsibility

14. Neither TCCF, the Pasadena Convention Center management, nor any of the officers or staff members of TCCF nor of the Pasadena Convention Center shall be held responsible for the safety of the participants, or their property from theft, fire, accident, or other causes. Participants are advised to consult their insurance brokers for proper coverage on display material from the time it leaves their companies' premises until its return. Neither TCCF, the Pasadena Convention Center, nor any of their officers, agents, employees, or representatives shall be held accountable or liable for, and the same are hereby released from accountability or liability for, any damage, loss, harm, or injury to any person affiliated with, or any property of, the applicant or any of its officers, agents, employees, or other representatives, resulting from theft, fire, accident, or other causes. Neither TCCF nor the Pasadena Convention Center management will obtain insurance against any such damage, loss, harm, or injury.
15. Participants hereby agree to indemnify, defend, and protect TCCF and the Pasadena Convention Center management from any and all claims, demands, suits, or liability for any damage, loss, harm, or injury to any person affiliated with, or any property of, the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage in loss to property, or from or out of any damage, loss, harm, or injury to the person or any property of the participant or any of its officers, agents, employees, or other representatives.
16. Participants or their agents may not allow any articles to be brought into the Pasadena Convention Center; or any act done on the premises that will invalidate the insurance or increase the premium on the policies held by the management of the Pasadena Conference Center nor permit anything to be done by their employees through which act the premises, property, or equipment of the other participants will be damaged. Participants must also comply with all union rules and regulations as they apply to the movement of freight and the setup and dismantling of exhibits. No signs or articles may be affixed, nailed, or otherwise attached to walls, doors, etc. in such a manner as to damage them. All space is rented subject to these restrictions.
17. Violations of these rules will annul the participant's contract, and participant will be held liable for any damage resulting from such violation. These Terms and Conditions are part of the contract between exhibitor and TCCF. TCCF respectfully requires full cooperation of the exhibitors in their observance of them. All points not covered are subject to the decision of TCCF management.

EXHIBITOR DESCRIPTION

Please enter below, or attach a brief statement **to be included in the event program** describing the products and/or services provided by your organization. You may also email your Exhibitor Description to jnoordzij@TechEdEvents.org, if you prefer.

Company Name: (Exactly as you want it listed)

Description:

Platinum Sponsors = 100 words **Gold Sponsors** = 75 words **Silver Sponsors** = 55 words **Exhibitors** = 35 words

TechEd reserves the right to edit descriptions over the specified number of words.

Phone: (____) _____ **Email:** _____

Website: _____

EXHIBITOR PRODUCT/SERVICE CATEGORY

To better benefit your organization and TechEd Attendees, the event program will provide a listing of exhibitors by product category. Please check the most appropriate category(s) (**choose up to two**): The following list is a guideline only and is not restrictive.

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Assistive Technology | <input type="checkbox"/> Computer Security | <input type="checkbox"/> Internet Security | <input type="checkbox"/> Software-Admin/Bus |
| <input type="checkbox"/> Assessment | <input type="checkbox"/> Course Management | <input type="checkbox"/> Interactive Classroom | <input type="checkbox"/> Software-Instructional |
| <input type="checkbox"/> Audio Visual | <input type="checkbox"/> Conferencing | <input type="checkbox"/> Lecture Capture | <input type="checkbox"/> Software-Other |
| <input type="checkbox"/> Book Publisher/Vendor | <input type="checkbox"/> Furniture | <input type="checkbox"/> Online Instruction | <input type="checkbox"/> Wireless Networks |
| <input type="checkbox"/> Career Tech Ed | <input type="checkbox"/> Educational Games | <input type="checkbox"/> Internet Resources | |
| <input type="checkbox"/> Hardware | <input type="checkbox"/> Imaging | <input type="checkbox"/> Professional Develop. | Other _____ |