

Technology Partnerships



TechEd 2008 offers many opportunities to showcase your company's products, services and expertise while helping to meet the show's extensive technology needs. As a Technology Partner, you will receive vast amounts of recognition in the conference Program Guide, plus recognition on signage throughout the event. Listed below are the areas where technology is needed and where your Partnership will be most appreciated.

HANDS-ON COMPUTER LABS

Our most popular session format. Most sessions last 1 to 1.25 hours and will be scheduled throughout the conference.

Partnership opportunities include:

- Computers, wireless routers and hubs
- Ergonomic furniture

NETWORK, MESSAGING CENTERS and MULTIMEDIA

Help provide a seamless experience for conference attendees with network support as well as hosting the all-important TechEd 2008 Message Center.

Partnership opportunities include:

- Server technology: Web servers, messaging servers, etc.
- Network services: Internet connectivity, routers, cabling, etc.
- PodCasting
- Streaming video
- Consulting services

INFORMATION SYSTEMS

A conference of TechEd's high standards involves many people working together and the effective use of technology to support their efforts.

Partnership opportunities include:

- Registration and coordination support: Computers, printers, copiers, etc.
- Lead tracking

PRESENTER SUPPORT

To ensure the best experience for our presenters and the most advanced, interesting and informative sessions for our attendees, we prefer each session to be a fully functional multi-media classroom.

Partnership opportunities include:

- Multimedia computers
- Video/data projectors
- Peripherals: External hard drives, removable drives, etc.
- Interactive whiteboard technology
- Presentation software

If your company would like to create a custom technology partnership, please contact us.



For more information, contact:

Jill Noordzij, Exhibit Sales & Marketing
(916) 418-5133 or (916) 922-2346 fax
jnoordzij@TechEdEvents.org

Adrian Rutherford, Exhibit Sales
(916) 418-5151 or (916) 922-2346 fax
arutherford@TechEdEvents.org