

Hands-on Computer Lab Sponsorships



Hands-on Computer Labs are one of the most popular TechEd session formats. These 1-hour sessions offer conference attendees introductory software training, access to industry experts, and the opportunity to gain a better understanding of the ways different types of technologies are used to enhance education.

Full Hands-on Computer Lab sponsorships are reserved for TechEd event sponsors & exhibitors, and discounts are extended based upon level of participation (see below). A limited number of sessions are available. A fee is required to sponsor Hands-on Computer Labs and will be billed upon acceptance of the proposal.

► **Guidelines:**

1. Requests for participation must be submitted before October 16, 2007.
2. A detailed proposal must be submitted online during the **Call for Presentations** process. All proposals will be reviewed for relevant content before acceptance.
3. TechEd will make the selection of Hands-on Computer Lab Sponsors in consultation with the TechEd Advisory Committee.
4. Current Hands-on Computer Lab Sponsors will have first right of refusal.
5. This opportunity is only available to software/hardware companies.
6. There are a limited number of Hands-on Computer Lab sessions available.

► **Our company intends to be a TechEd 2008 event sponsor or exhibitor (please indicate level):**

Platinum
 Gold
 Silver
 Exhibitor
 100% Discount
 50% Discount
 25% Discount

| ► Lab Types: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | Computers provided by TechEd <input type="checkbox"/> <input type="checkbox"/> | Computers provided by your company |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------|
| • Full Lab - 9 Sessions <input type="checkbox"/> <input type="checkbox"/> | \$5,000 <input type="checkbox"/> <input type="checkbox"/> | \$2,500 |
| • Individual Session <input type="checkbox"/> <input type="checkbox"/> | \$1,000 <input type="checkbox"/> <input type="checkbox"/> | N/A |

► **Request for Participation:**

Full Lab _____
 -- OR -- _____
 Number of sessions @ \$1,000 each **Total: \$** _____

► **Please complete the application below and fax to (916) 922-2346 along with your signed and completed Corporate Exhibitor & Sponsorship Agreement:**

Company Name: _____
 Contact Name: _____
 Contact Phone #: Email: _____



For more information, contact:

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