

Conference Sponsorships



Position your company as a leader in the education marketplace by becoming a Platinum, Gold or Silver Sponsor of TechEd 2008. Your company will be included in a comprehensive marketing campaign for TechEd 2008 while receiving heightened visibility throughout the event.

PLATINUM SPONSOR □ □ □ □ □ □ □ \$20,000

- ▶ Complimentary 20' X 20' island exhibit booth
- ▶ Complimentary Full Hands-on Computer Lab
- ▶ Corporate logo displayed on front cover of promotional materials
- ▶ Prominent logo placement with "hot link" to sponsor's Web site on the TechEd 2007 Web site
- ▶ 25 full conference passes
- ▶ 200 exhibits-only passes
- ▶ Full-page four-color advertisement in conference program with prime placement
- ▶ Prominent visibility in conference marketing collateral including direct marketing pieces, education trade magazines, press releases, and conference signage

GOLD SPONSOR □ □ □ □ □ □ □ \$12,000

- ▶ Complimentary 10' X 20' exhibit booth
- ▶ 50% discount on Hands-on Computer Labs
- ▶ Corporate logo displayed on promotional materials
- ▶ Prominent logo placement with "hot link" to sponsor's Web site on the TechEd 2007 Web site
- ▶ 15 full conference passes
- ▶ 200 exhibits-only passes
- ▶ Half page black+1 color (PMS 540) advertisement in conference program guide
- ▶ Prominent visibility in conference marketing collateral including direct marketing pieces, education trade magazines, press releases, and conference signage

SILVER SPONSOR □ □ □ □ □ □ □ \$ 7,000

- ▶ Complimentary 10' X 10' exhibit booth
- ▶ 25% discount on Hands-on Computer Labs
- ▶ Company name listed on promotional materials
- ▶ Prominent "hot link" to sponsor's Web site on the TechEd 2007 Web site
- ▶ 10 full conference passes
- ▶ 200 exhibits-only passes
- ▶ Quarter page black+1 color (PMS 540) advertisement in conference program guide
- ▶ Listing in conference marketing collateral including direct marketing pieces, education trade magazines, press releases, and conference signage

A Program of



THE
COMMUNITY
COLLEGE
FOUNDATION
Serving Education
& Community

For more information contact:

Jill Noordzij, Exhibit Sales & Marketing
(916) 418-5133 or (916) 922-2346 fax
jnoordzij@TechEdEvents.org

Adrian Rutherford, Exhibit Sales
(916) 418-5151 or (916) 922-2346 fax
arutherford@TechEdEvents.org